K.M.G. COLLEGE OF ARTS AND SCIENCE (Autonomous), GUDIYATTAM

DEPARTMENT OF BUSINESS ADMINISTRATION DEPARTMENT ACTIVITY 2024-25 REPORT ON FRESHER'S DAY CELEBRATION

EVENT-1

On 02-08-2024 the Department of Business Administration celebrated Fresher's Day at K.M.G. College Old Auditorium. **Dr. C. Dhandapani**, M.A., M.Phil., Ph.D., Principal, K.M.G. College of Arts and Science (autonomous), Gudiyattam delivered felicitation address, Dr. J. Jayakumar, Student Co-coordinator and Dr. D. Manikandan, Dean (Autonomous) delivered a special address and Mr. K. Velan, III-BBA, gave welcome address, our principal distributed Momento to our freshers. Ms.Hamera Mariyam, I BBA delivered vote of thanks.



K.M.G. COLLEGE OF ARTS AND SCIENCE (Autonomous), GUDIYATTAM DEPARTMENT OF BUSINESS ADMINISTRATION Vs C.ABDUL HAKEEM COLLEGE,MELVISHARAM DEPARTMENT OF COMMERCE REPORT ON MOU ACTIVITY – STAFF LINKAGE PROGRAMME

EVENT-2

On 07-08-2024 the Department of Business Administration and C. Abdul Hakeem College (Autonomous), Melvisharam, Department of Commerce jointly organize staff linkage programme (MOU Activity) at K.M.G. College Old Auditorium. **Dr. C. Dhandapani**, M.A., M.Phil., Ph.D., Principal, K.M.G. College of arts and science (autonomous), gudiyattam delivered felicitation address and Dr. R. Manikandan, Head, Department of Business Administration gave welcome address and Mrs. K. Ilakkiya, Assistant Professor, Department of Business Administration introduced the chief guest. **Dr. S. Mohammed Rafique** M. Com., MBA., M.Phil., Ph.D., SET., NET., Assistant Professor & Research Supervisor, Department of Commerce, C. Abdul Hakeem College (Autonomous), Melvisharam delivered a special lecture on "**Personality Development**" 300 students are attended the programme and get benefit out it. Dr. P. Shankar, Assistant Professor, Department of Business Administration gave vote of thanks and session came to end with grand success.



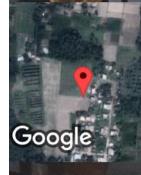
K.M.G. COLLEGE OF ARTS AND SCIENCE (Autonomous), GUDIYATTAM DEPARTMENT OF BUSINESS ADMINISTRATION Vs MARDHUR KESARI JAIN COLLEGE FOR WOMEN(AUTONOMOUS),VANIYAMBADI REPORT ON MOU ACTIVITY – STAFF LINKAGE PROGRAMME

EVENT-3

On 07-08-2024 the Department of Business Administration and Mardhur Kesari Jain College for Women, Vaniyambadi, Department of Business Administration jointly organized staff linkage programme (MOU Activity) at K.M.G. College Old Auditorium. **Dr. C. Dhandapani**, M.A., M.Phil., Ph.D., Principal, K.M.G. College of Arts and science (autonomous), Gudiyattam delivered felicitation address and Mr.S.Balu Assistant Professor of Business Administration, gave welcome address and Mrs. V.Gayathiri, Assistant Professor, Department of Business Administration introduced the chief guest. **MrsS.Athiyaveni** M.A., M.Com., MBA., SET., Assistant Professor, Department of Business Administration, gave special lecture on the Topic' An overview of organizational Behaviour''. Dr.P.Dinesh M.B.A., M.Phil.,Ph.D., Assistant Professor, Department of Business Administration , gave special lecture on the Topic' Research Methodology-Scaling Techniques'. Our BBA students attended the programme and get benefit out it. Mrs.K.Ammu, Assistant Professor, Department of Business Administration gave vote of thanks.



💽 GPS Map Camera



MKJC

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Scaling

635803, Gandhi Nagar, Gudiyatham, Veppur, Tamil Nadu 632602, India Lat 12.943629° Long 78.901418° 14/08/24 10:29 AM GMT +05:30

STAFF LINKAGE PROGRAMME KMG COLLEGE OF ARTS &SCIENCE, GUDIYATTAM Vs





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K.M.G. COLLEGE OF ARTS AND SCIENCE (Autonomous), GUDIYATTAM DEPARTMENT OF BUSINESS ADMINISTRATION Vs MARDHUR KESARI JAIN COLLEGE FOR WOMEN(AUTONOMOUS),VANIYAMBADI REPORT ON MOU ACTIVITY – STAFF LINKAGE PROGRAMME –TALK SERIES

EVENT-4

On 09-08-2024 Mardhur Kesari Jain College for Women, Vaniyambadi, Department of Business Administration organized a Talk series, staff linkage programme (MOU Activity) at MKJC.. **Dr.R.Manikandan**, B.Sc(cs)., B.Ed., M.B.A., M.Phil., Ph.D., Assistant Professor & Head, Department of Business Administration KMG College of Arts & Sciencce, (AUTONOMOUS), Gudiyattam delivered guest lecture on the Topic 'Business Regulatory Framework. **Dr.P.Shankar** M.B.A., M.Phil., Ph.D., M.Com., B.Ed., PGDCM., DCAFA., delivered Guest lecture on the Topic 'An overview of Financial Management'.











EVENT-5

On 22-08-2024 Mardhur Kesari Jain College for Women, Vaniyambadi, Department of Business Administration organized a national level college meet (b-Blaze) an Inter-Collegiate Management event. 25 of our III BBA Students accompanied with Mrs.V.Gayathiri M.B.A., M.Phil., Assistant Professor of Business Administration participated in the event. Mr.B.Vishnu, Mr.T.S.Nitish Kumar, Mr.Faizal Khan, Mr.N.Naveen, Mr.Sanjay of III BBA 'B'Sec Won Third Prize in the event, 'Blind Snake'.



EVENT-6

On 29-08-2024 Islamiah College for Women, Vaniyambadi, Department of Commerce (Computer Applications) organized an International Conference on "An Impact of Digital Marketing in India".Dr.Chinnaiah Anbalagan, Professor and Research Advisor, College of Business & Economics, Samara University, Afar State, Ethiopia, East Africa was the Chief Guest. Our Head of the Department, Dr.R.Manikandan MBA., M.Phil., Ph.D., M.Sc(CS)., B.Ed., Mrs.K.Ilakkiya MBA., M.Phil., Assistant Professor of Business Administration Mrs.V.Gayathiri MBA., M.Phil., Mr.S.Balu MBA., M.Phil., Assistant Professor of Business Administration Mrs.K.Ammu MBA., Assistant Professor of Business Administration & 15 of our III BBA Girls 'A' & 'B' Sec participated in Conference.







K.M.G. COLLEGE OF ARTS AND SCIENCE (Autonomous), GUDIYATTAM DEPARTMENT OF BUSINESS ADMINISTRATION & KMG ALUMNI ASSOCIATION JOINTLY ORGANIZE SEMINAR ON 'NAVIGATING THE FUTURE JOB MARKET

EVENT-7

On 05-09-2024 the Department of Business Administration and Department of Business Administration & KMG Alumni Association jointly organize a Seminar on 'Navigating the Future Job Market. jointly at K.M.G. Seminar Hall. Mr.R.M..Bala Murugan M.Sc., B.Ed., M.Phil.,,President,KMG Alumni Association addressed the gatherings.Dr. C. Dhandapani, M.A., M.Phil., Ph.D., Principal, K.M.G. College of Arts and science (autonomous), Gudiyattam delivered felicitation address. Mrs. V.Gayathiri, Assistant Professor, Department of Business Administration introduced the chief guest. Mr.C.SENTHIL KUMAR M.B.A., Senior Accounts Manager, Freshworks Inc., Chennai, conducted an interactive session among students of our Department about 'Key Trends every Business Management Student Should Know'. Students were divided in to 4 Groups. Role Play Activity has been conducted among those Groups about 'How to Approach in Interview?'Those Groups also engaged in Exploring New Business Ideas.Enterpreneurship skill development skills has been enhanced and Students those who answered promptly was awarded with cash prizes give away of Rs.500 each. Our Department is thankful to our Alumni Mr.C.SENTHIL KUMAR M.B.A., for Contributing cash prizes for our Students. Mrs.K.AMMU M.B.A., proposed Vote of Thanks.











K.M.G. COLLEGE OF ARTS AND SCIENCE (Autonomous), GUDIYATTAM DEPARTMENT OF BUSINESS ADMINISTRATION Vs MAZHARUL ULOOM COLLEGE,VANIYAMBADI REPORT ON MOU ACTIVITY – STAFF LINKAGE PROGRAMME

EVENT-8

On 05-09-2024 the Department of Business Administration and Mazhrul Uloom College, Ambur, Department of Business Administration jointly organized staff linkage Programme (MOU Activity) at K.M.G. College Old Auditorium. Dr. C. Dhandapani, M.A., M.Phil., Ph.D., Principal, K.M.G. College of Arts and science (autonomous), Gudiyattam delivered felicitation address and Dr.R.MANIKANDAN MSc(CS)., B.Ed., M.B.A., M.Phil., Ph.D.Head & Assistant Professor of Business Administration, gave welcome address and Mrs. K.AMMU M.B.A., Assistant Professor, Department of Business Administration introduced the chief guest. Dr.V.S.Suhail M.om., M.B.A., Ph.D., Assistant Professor, Department of Business Administration Mazharul Uloom College, Ambur gave special lecture on the Topic' 'Why Management is Important?'. Our III students Audience. Dr.P.Shankar **BBA** was the target M.B.A., M.Phil.,Ph.D.,,M.Com.,B.Ed.,PGDCM.,DCAFA., Assistant Professor, Department of Business Administration proposed vote of thanks.







K.M.G. COLLEGE OF ARTS AND SCIENCE (Autonomous), GUDIYATTAM DEPARTMENT OF BUSINESS ADMINISTRATION NATIONAL LEVEL COLLEGE MEET ZAPPY2K24 (Management Games)

EVENT-9

On behalf of KMG College of Arts and Science, Department of Business Administration and Internal Quality Assurance Committee, organised one-day National Level College Meet "Zappy2K24" was held on 19.09.2024 in the KMG old Auditorium. Management Trustee KMG Balasubramaniam, President KMG Sundaravathanam B.A., B.G.L., Secretary KMG Rajendran, B.Sc., B.L., Treasurer KMG Muthukumar B.Com. took the lead. Dr. R. Manikandan, Head, Department of Business Administration presided over the function. Mrs.K.Ilakkiya gave Welcome Address. Honorable Principal , Dr. C. Dandapani, M.A., M.Phil., Ph.D., gave Presidential Address by explaining the purpose of the seminar. Dr. J. Jayakumar, M.A., M.Phil, NET SET., Ph.D., Student Coordinator of the college and Dr. D.Manikandan, Dean (Autonomous) were the special guests. In this seminar, 15 types of competitions like Business Trivia(quiz), Paper Presentation, MIME Show,, Ramp Walk, Marketing Games, Poster Presentation, Mine Field (A day in a Factory) activities were conducted among the students and prizes and certificates were given to the winning students. Prof. V. Gayathiri delivered the vote of thanks. More than 200 students from Vellore, Thiruvannamalai, Tirupattur, Ranipet, Cuddalore, Villupuram district colleges participated in this event. The runner up team of the event is Priyadharshini Engineering College, Vaniyambadi. The Overall Championship was Won by Mardhur Kesari Jain College for Women, Vaniyambadi. The arrangements for this event were coordinated by Prof. Dr. P. Shankar, Prof. S. Balu, Prof. K. Ammu, Assistant Professors, Department of Business Administration.



REGISTRATION



RECEPTION



RECEPTION



HOST



ALUMNI LIGHTING HOLY LAMP



ALUMNI LIGHTING HOLY LAMP



PRINCIPAL LIGHTING HOLY LAMP



HONOURING OF PRINCIPAL



WELCOME ADDRESS



AUDIENCE & ALUMNI IN FRONT ROW





FELICITATION BY PRINCIPAL



ISSUING BEST MANAGER SHIELD



ISSUING OVERALL CHAMPIONSHIP SHIELD



VOTE OF THANKS

கல்லூரியில் கருத்தரங்கம்

குடியாத்தம், செப், 19; குடியாத்தம் கே.எம்.ஜி. கலை, அறிவியல் கல் லூரி வணிக ஆள்முறையியல் துறை மற்றும் உள்தர உறுதிக்கு மு சார்பில் தேசிய அளவிலான கருத் தரங்கு ஜேப்பி' எனும் பொருண் மையில் வியாழக்கிழமை தடை Quinnay.

நிகழ்ச்சிக்கு வணிக ஆள்மு றையியல் துறைத் தலைவர் ஆர். மணிகண்டன் தலைமை வகித் தார். பேராசிரியர் கே.இலக்கியா வரவேற்றார். கல்லூரி முதல்வர் சி.தண்டபாணி கருத்தரங்க நோக் கத்தை எடுத்துரைத்தார். கல்லூரி மாணவ ஒருங்கிணைப்பாளர் ஜா.ஜெயக்குமார் மற்றும் கல்விப் புல முதன்மையர் த.மணிசுள் டன் ஆகியோர் மாணவர்களுக் கிடையே வணிகம் தொடர்பான லிநாடி-லினா, குறும்படம், கட்டு



ஒட்டுமொத்த சாம்பியள்ஷிப் பட்டம் வென்ற மாணவிகள் அணிக்கு பரிசு வழங்கிய கல்லூரி முதல்வர் சி.தண்டபானி.

ரைச் சமர்ப்பித்தல், ஒவியம், வணி கம் சார்ந்தசெயல்பாடுகள் என 15 வகையான போட்டிகளை நடத்தி னர். இதில் வாணியம்பாடி மருதர் கேசரி ஜெமின் மகளிர் கல்லூரி வணிக ஆள்முறையியல் துறை மாணவிகள் ஒட்டு மொத்த சாம் பியன்ஷிப் பட்டமும், அதே கல் லூரி வணிக கணினிப் பயன்பாட் பரிசையும் பெற்றனர்.

கருத்தரங்கில் வேலூர், திரு வண்ணாமலை, திருப்பத்தூர், ராணிப்பேட்டை, கடலூர், விழுப் புரம் மாவட்ட கல்லூரிகளைச் சேர்ந்த 600- க்கும் மேற்பட்ட மாணவ – மாணவிகள் கலந்து கொண்டனர். ஏற்பாடுகளை வளிசு ஆள்முறையியல் துறை பேராசிரியர்கள் பி. சங்கர்.க. டியல் துறை மாணவிகள் 2- ஆம் பாலு, மு.அம்மு, ஏ.காயத்ரி ஆகியோர் செய்திருந்தனர்.

Daily Thanthi Dated 19.09.2024

PRESS REPORT

EVENT-10

On 27.09.2024, Department of Commerce (Computer Applications), Mardhur Kesari Jain College for Women, Vaniyambadi, organized a National Level Inter-Collegiate Competition-COMM EDGE 2K24. 25 Of our students accompanied by Mr.S.Balu MBA.,M.Phil.,Ph.D., attended the event. Our II BBA Students Mr.P.Raghul, Mr.V.Vishal, Mr.A.Divagar, Mr.S.Manikandan, Mr.V.Elavarasan, Mr.BAravindh participated in 'Corporate Fashion Show' and won First Prize.Mr.A.Ram Prasath, Mr.T.S.Ravinath, Mr.M.Javeed Ahmed of III BBA Won II prize in the event 'Detective'.



PARTICIPANTS IN COMM-EDGE-2K24



Detective Game Winners-II Prize



Corporate Walk Winners- I Prize

EVENT-11

On 24-10-2024 C.Abdul Hakeem Engineering College,Melvisharam,Arcot organized 'CORNATION'24- 'A National Level College Meet'. Our students comprising of 55 members participated in the event accompanied by the faculty members Mrs.K.Ilakkiya M.B.A., M.Com(CA)., and Mrs.V.Gayathiri M.B.A., M.Phil.,



CHIEF PATRONS JANAB DR. S. ZIAUDDIN AHMED, CHAIRMAN JANAB, V. MD. RIZWANULLAH, MBA, CORRESPONDENT PATRONS DR. M. SASIKUMAR, PRINCIPAL DR. V. PRIYADARSHINI, HOD/MBA CONVENORS MRS. U. LAKSHMI, AP/MBA MRS. N. NEERANJANI, AP/MBA

STUDENT CO-ORDINATORS AZGAR 5 63799 16614 ABINAYA R 63831 62909 SARIKA 5 87549 93065 HUZAIFA U 63815 01089





ஒட்டுமொத்த சாம்பியன் பட்டம் வென்ற மாணவர்களுக்கு பாராட்டு



குடியாத்தம், தவ. 1: மேல்லிஷா ரம் சி.அப்துல் ஹக்கீம் பொறி யியல் கல்லூரியில், மேலாண் மையியல் துறை சார்பில் நடை பெற்ற தேசிய அனவிலான கருத் தரங்கில் ஒட்டுமொத்த சாம்பி மன் மட்டம் வென்ற குடியாத்தம் கே.எம்.ஜி. கல்லூரி மாணவர் களுக்கு பாராட்டு லிழா நடை பெற்றது.

பற்றது. இக்கருத்தரங்கில் பல்வேறு கல்லூரிகளைச் சேர்ந்த 600-க்கும் மேற்பட்ட மாணவர்கள் பங்கேற்றனர். இதில் கே.எம்.ஜி. கல்லூரியின் வணிக ஆள்முறை வியல் துறை மாணவர்கள் ஒட்டு மொத்த சாய்பியன் பட்டம் வென்றனர்.வெற்றிபெற்ற மானா வர்களை கல்லூரித் தலைவர் கே.எம்.ஜி.சுந்தரவதனம், செய வர் கே.எம்.ஜி.ராஜேந்திரன், முதல்வர் சி.தண்டபாணி, மற் லும் பேராசிரியர்கள் பாராட்டி வர்.



DAILY THANTHI NEWS

UNIVERSITY LEVEL NAN MUDHALVAN HACKATHON HELD AT THIRUVALLUVAR UNIVERSITY

EVENT-12

Mr.V.V.Aadhi, Mr.G.Naresh Kumar, Mr.T.S.Ravinath & Mr.C.Subash Chandar of our Department III BBA. ,Students participated in University Level Nan Mudhalvan Hackathon Competition held at Thiruvalluvar University on 24.10.2024.BBA Students from 16 Colleges affiliated to Thiruvalluvar University participated in Group Discussion held in the topic 'CLAIM ANALYST'. Our Students won the First Prize and honoured with Trophy.



